

**Snohomish County**  
**Quit Line Data Summary**  
January 1 - June 30, 2005

	<u>County</u>	<u>State</u>
<b>Number of Calls to Quit Line</b>	<b>N = 860</b>	<b>N = 11,781</b>
<b>Percent of Statewide Calls</b>	8.9%	100.0%
<b>Percent of State Population in County<sup>1</sup></b>	10.3%	100.0%
	<b>County %</b>	<b>State %</b>
<b>Gender</b>	<b>N = 853</b>	<b>N = 10,080</b>
Female	61.9%	61.2%
Male	38.1%	38.8%
<b>Race/Ethnicity</b>	<b>N = 777</b>	<b>N = 8,813</b>
People of Color	7.9%	9.5%
White	92.1%	90.5%
<b>Age</b>	<b>N = 848</b>	<b>N = 9,893</b>
Less than 18 years old	1.2%	1.5%
18 - 24 years old	15.8%	18.1%
25 - 34 years old	23.8%	25.4%
35 - 44 years old	25.5%	22.0%
45 years and older	33.7%	33.0%
<b>Education</b>	<b>N = 826</b>	<b>N = 9,282</b>
Did not graduate high school	21.5%	20.8%
High school graduate	38.0%	34.4%
Some college/vocational school	29.8%	34.8%
College graduate	10.7%	10.0%
<b>Caller Type</b>	<b>N = 855</b>	<b>N = 10,635</b>
General Information	2.1%	7.2%
Health care provider	0.5%	1.9%
Tobacco user	97.4%	90.9%
<b>Payer Type</b>	<b>N = 684</b>	<b>N = 7,421</b>
Insured	39.0%	37.4%
Uninsured	31.7%	33.0%
Medicaid	29.2%	29.6%
<b>Heard About</b>	<b>N = 724</b>	<b>N = 8,468</b>
Past caller	10.8%	13.4%
Employer/worksites	0.7%	1.3%
Health care provider	30.2%	23.4%
Television	11.0%	15.9%
Outdoor advertisement (billboard/bus/wall)	2.8%	2.7%
Targeted mailing	0.3%	0.1%
Great Start	0.1%	0.2%
Radio	4.8%	3.9%
Newspaper/Magazine	1.8%	1.7%
Brochure/Newsletter	5.7%	4.3%
Family or friend	27.6%	28.1%
Health Department	3.6%	3.2%
School	0.6%	1.8%